



ICC Global Banking Commission

2027 Partnership Opportunities



About ICC

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

About the ICC Global Banking Commission

The ICC Global Banking Commission is a leading global standard-setting body for international trade finance, bringing together more than 800 members across 76 ICC national committees and groups. Through its international network of trade finance experts, the Commission develops globally recognised rules, standards and guidance, while advancing industry priorities across digitalisation, sustainability, financial crime prevention, export finance and supply chain finance.
The Commission also provides a global platform for practitioners, policymakers and industry leaders to exchange expertise, shape the regulatory and policy environment and advance the role of trade finance in supporting the real economy.



Partner with the ICC Global Banking Commission

Engage with a global ecosystem shaping standards, policy and the future of international trade finance.

The ICC Banking Commission ecosystem

Knowledge and standards

- UCP 600
- URDG
- ISBP
- Digitalisation initiatives
- Technical working groups

Policy and advocacy

- Trade finance gap
- Regulatory dialogue
- Sustainable trade
- Digital trade

And more...

Global engagement

Dates	Event	Location
21-22 March 2027	ICC Global Banking Commission Technical Meeting	Dubai, UAE
October 2027	Global Trade Intelligence Report (GTIR)	Worldwide
8-10 November 2027	ICC Global Banking Commission Annual Meeting	Dhaka, Bangladesh
Year-round	Preferred Partner Engagement	Worldwide



Why partner with us?

Put your organisation at the heart of global trade finance.

1. Engage

Senior Banking and corporate desicion makers

2.Contribute

To industry dialogue and thought leadership

3.Support

The development of rusted global standards

4.Connect

With regulators, policymakers and multilaterals

5.Align

With one of the leading voices in global trade finance

Our audience

- **Banks and financial institutions**
- **Corporates and trade finance practitioners**
- **Fintech and technology providers**
- **Regulators and policymakers**
- **Multilateral institutions and industry bodies**





ICC Preferred Partner

€40,000

Worldwide | 2027



For organisations seeking sustained engagement across the Banking Commission meetings, thought leadership and industry initiatives.

Subject to limited availability.

Benefits

- Recognition as ICC Global Banking Commission Preferred Partner
- Premier year-round institutional recognition across Banking Commission activities
- Annual senior strategic engagement with Banking Commission leadership
- Priority consideration for one relevant ICC Banking Commission Annual Meeting thought leadership role*
- Priority access to thematic partnership opportunities
- One curated executive dialogue or roundtable *
- Curated executive introductions at the Annual Meeting**
- ICC Global Trade Intelligence Report strategic association and one insight briefing session
- Priority consideration for selected Banking Commission meeting hosting opportunities
- Premium Annual Meeting participation : Preferred Partner recognition + all listed benefits
- Limited Technical Meeting allocation, strictly subjected to membership eligibility
- Year-round digital thought leadership content amplification*
- Annual partnership impact summary

** Subject to ICC editorial approval, programme relevance and speaker seniority considerations.*
*** Subject to attendees list.*

Beyond the Preferred Partner package, other event-specific and Banking Commission-wide opportunities are also available.

For more information visit iccwbo.org

ICC Global Banking Commission Technical Meeting

Dubai, UAE | 21 -22 March 2027



The ICC Global Banking Commission specialist technical forum is dedicated to the development, interpretation and implementation of ICC banking rules, standards and market practice.

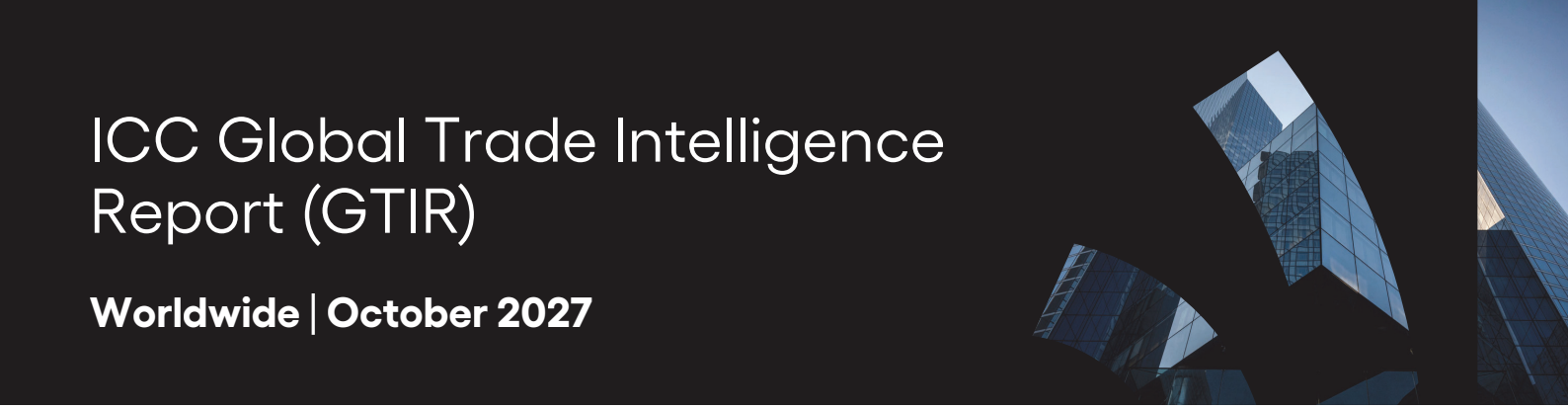
Benefits	Knowledge Partner €12,000	Supporting Partner €5,000
Expert Workshop at BC Technical Meeting*	Opportunity to develop and host a roundtable of an expert workshop onsite (Max. 10 people)	
Expert participation *	Opportunity to submit a candidate for a speaking role	
Thought leadership digital content *	One pre- or post-event digital content delivery to our members	
Partner recognition onsite and digitally (Pre-event and post-event CRM emailing, event website, email campaigns and onsite)	Premium recognition as knowledge partner	Recognition as supporting partner
Priority access to the participant list	✓	✓
Complimentary registrations to the conference	3	2
Option to include 1 branded item in the participant bags**	✓	✓

* Subject to ICC editorial approval, programme relevance and speaker seniority considerations.
** As outline by GDPR, no contact details such as emails, phone numbers or addresses will be included.

For more details and additional hosting networking opportunities, please contact us.

ICC Global Trade Intelligence Report (GTIR)

Worldwide | October 2027



The leading industry benchmark and analytical resource for trade finance, providing banks, regulators and market participants with robust data and insights on the performance and resilience of trade finance products.

Benefits	Impact Partner €15,000	Visibility Partner €7,000
Thought leadership opportunity *	Consideration for speaking opportunity for the GTIR panel at the Annual Forum	
Access to ICC Banking Commission Meetings	2 complimentary registrations to the relevant ICC Global Annual Banking Commission event	
Engagement activation for your audience	Opportunity to host a dedicated internal briefing on the report's findings for clients, members, regional stakeholders or internal teams with the participation of an ICC expert.	
Imapct reporting	Annual partnership reach and impact summary from ICC team	
Strategic preview recognition	Premium acknowledgement in the publicly accessible Strategic Preview	Institutional acknowledgement in the publicly accessible Strategic Preview
Email marketing visbility within our network	Premium recognition across email campaigns	Recognition across email campaigns
Webinar participation	Opportunity for one senior expert to participate as a speaker in a webinar*	Institutional recognition in webinars
GTIR launch event recognition	Premium recognition at the official launch	Recognition at the official launch
Email marketing visbility	Premium recognition across email campaigns	Recognition across email campaigns

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ICC Banking Commission Annual Meeting

Dhaka, Bangladesh | 8-10 November 2027



The ICC Banking Commission specialist technical forum is dedicated to the development, interpretation and implementation of ICC banking rules, standards and market practice.

Benefits	Thought Leadership Partner €20,000	Forum Leader €10,000	Supporting Partner €7,000
Expert participation*	Opportunity to submit candidate for a speaking role		
Host a VIP roundtable *	Opportunity to develop and host a roundtable of an expert workshop onsite (Max. 10 people)		
Thought leadership digital content *	One pre- or post-event digital content delivery to our participants		
Curated networking	Introductions to selected participants (subject to attendance and agreement)		
Strategic Forum theme association	Dedicated and exclusive association with a Forum theme	Recognition within a Forum theme	
Thought leadership onsite opportunity	One approved thought leadership asset in the delegate resource centre	One approved thought leadership asset in the delegate resource centre	
Priority access to the participant list **	✓	✓	
Complimentary registrations to the conference	6	4	2
Exhibition presence	Standard	Standard	Optional at preferential rate
Onsite and digital recognition (e.g. venue signage, event website, emailings)	Enhanced recognition as theme partner	Standard	Digital recognition only
25% discounted registration	8 registrations	5 registrations	3 registrations

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Contact us for more information

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