

March 12<sup>th</sup>, 2026

# 14<sup>th</sup> ICC BRAZILIAN ARBITRATION DAY

Hotel Unique - São  
Paulo



# About the event

The ICC Court of Arbitration and ICC Brazil have held the ICC Brazilian Arbitration Day since 2015, an event that is part of the international arbitration calendar, as one of the main events in the region, bringing together around 500 national and foreign professionals annually.

The main objective of the ICC Brazilian Arbitration Day is to promote arbitration and ADR in Brazil and the region, discuss opportunities and challenges of the Latin American arbitration scenario, in addition to offering up-to-date information and best market practices.



# 2026 Edition

National and foreign professionals will gather at the main arbitration event in Latin America, the Brazilian Arbitration Day. The program aims to promote arbitration and other Appropriate Methods of Dispute Resolution in Brazil and the region, in addition to discussing opportunities and challenges in the Latin American arbitration scenario.

## Featured Sectors

- Energy Oil & Gas
- Construction
- Telecommunications
- Aeronautic
- Infrastructure
- Governments
- Agribusiness
- Financial
- Technology
- International trade



# Investment quotas

**Platinum R\$ 60mil**



**Contracted in 2025  
R\$ 54mil**

- ✓ Name on the event's Wi-Fi network
- Broadcasting of institutional video during the event breaks (60sec)
- Brand application on the event website with prominence according to the contracted quota
- Mention of the sponsor's name in the event's disclosures on ICC Brazil's social networks
- Media art with the event's identity for dissemination on the sponsor's social networks
- Table reservation, for up to 10 seats, at the lunch held at the event venue
- Mention of appreciation to the sponsor
- Brand application on the event's screens during breaks
- Institutional material/gifts in the bag delivered to participants
- 5 complimentary tickets

**Gold R\$ 40mil**



**Contracted in 2025  
R\$ 36mil**

- ✓ Brand application on the event website with prominence according to the contracted quota
- Mention of the sponsor's name in the event's disclosures on ICC Brazil's social networks
- Media art with the event's identity for dissemination on the sponsor's social networks
- Table reservation, for up to 10 seats, at the lunch held at the event venue
- Mention of appreciation to the sponsor
- Brand application on the event's screens during breaks
- Institutional material/gifts in the bag delivered to participants
- 4 complimentary tickets

**Silver R\$ 30mil**



**Contracted in 2025  
R\$ 27mil**

- ✓ Brand application on the event website with prominence according to the contracted quota
- Mention of appreciation to the sponsor
- Brand application on the event's screens during breaks
- Institutional material/gifts in the bag delivered to participants
- 2 complimentary tickets

**Bronze R\$ 20mil**



**Contracted in 2025  
R\$ 18mil**

- ✓ Brand application on the event website with prominence according to the contracted quota
- Mention of appreciation to the sponsor
- Institutional material/gifts in the bag delivered to participants
- 1 complimentary ticket

# Become a Bad + Sponsor

All the benefits of the chosen quota plus an additional benefit for a differentiated value:

**Badge Lanyard**

Value of the chosen quota  
+ R\$ 8.000

**Logo on the  
participants' bag**

Value of the chosen quota  
+ R\$ 15.000

**Totems for cell  
phone charger**

Value of the chosen quota+  
R\$ 23.000

**Coffee Station**

Value of the chosen quota  
+ R\$ 30.000

## News for the 14th edition

The event is in its 14th edition and for 2026 we expect 500 professionals from the law and business sector, as well as arbitrators and mediators. For the next edition we will provide a differentiated quota where, if your interest is to launch or promote some literary production, you can count on this novelty:

### Literary quota- R\$12mil

- ✓ Arrangement of a "plank" style table for the display of books/literary material Power Point 1 complimentary ticket Possibility to insert material/gift in the participants' bag



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## BECOME A SPONSOR

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