

HOW TO PARTNER WITH US

→ THE OPPORTUNITY OF A LIFETIME

A climate campaign led by the world's business organisation
Partner Communications Playbook **July 2025**

iccwbo.org/TheBusinessOfClimate

PARTNER WITH US

We want to share the message of opportunity as widely as possible and would like to develop bespoke partnerships and co-branded initiatives with like-minded organisations.

To discuss an idea for a bespoke partnership, please send us an email: [**ClimateOpportunity@iccwbo.org**](mailto:ClimateOpportunity@iccwbo.org)

POTENTIAL PARTNERSHIP OPPORTUNITIES

Events, panels and roundtables: One-off initiatives or as part of larger forums.

Co-branded assets: Commissioned creative assets that tell a shared story of opportunity.

Co-authored reports or white papers: On issues that demonstrate concrete action on how to deliver on the climate opportunity.

Editorials and articles: Comments or co-authored pieces in global publications.

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries.

ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

For questions or to discuss partnerships, please contact: ClimateOpportunity@iccwbo.org