

ICC
United
Kingdom



SPONSOR PACK

ICC United Kingdom

10 June 2025 | In-person event

About the event

Accelerating climate action: a business imperative

Climate change is no longer a future threat — it is a present reality. Since June 2023, record-high global temperatures have persisted for nine consecutive months. In 2024, for the first time, the average global temperature exceeded 1.5°C above pre-industrial levels, marking a troubling milestone. A decade on from the Paris Agreement, we have just five years left to achieve the UN Sustainable Development Goals (SDGs), yet only 17% are on track. The urgency for action has never been greater.

Many businesses have reduced direct emissions, but indirect emissions — from supply chains and consumers — remain largely unaddressed. With supply chains responsible for up to 80% of global carbon emissions, accelerating sustainable business practices is critical.

ICC's commitment to bold climate action

As the institutional representative of 45 million businesses in 170+ countries, ICC is driving policy solutions to remove barriers to sustainability. Our global reach and century-long track record of political neutrality position us to shape international legislation that enables businesses to take effective climate action.

Why this conference matters

Businesses must lead the way. This conference convenes leaders from business, government, and global institutions to drive the policies and partnerships needed to transition to net-zero supply chains. Discussions will shape ICC United Kingdom's policy agenda and influence key forums at the UN, WTO, and G20.

Now is the time for action — join us.



Who'll be there

The conference will feature a series of highly interactive sessions designed to foster awareness, dialogue, trust, and inclusion among key stakeholders in global supply chains.

Global tier 1/2 corporates
and financial institutions

Tier 2/3 supply chain
companies, consultancies
and tech providers

Governments (G20, G7, UK)

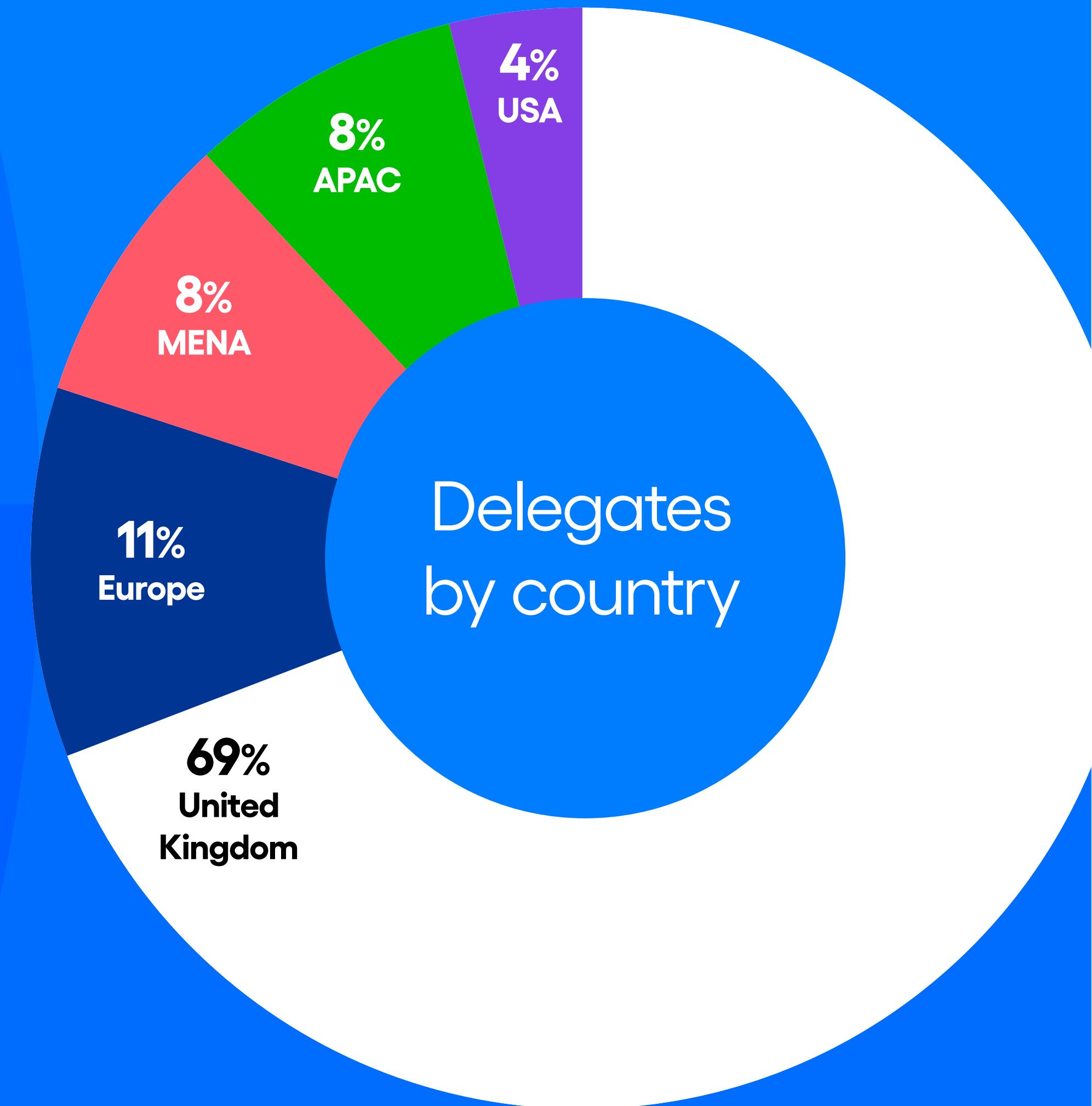
International institutions (WTO,
G20, WB, UN, UK Government,
Commonwealth, UK Business
Biodiversity Forum, NGOs)

Consumer groups
(Consumers International)

Unions (UNITE, International
Trade Union Confederation)

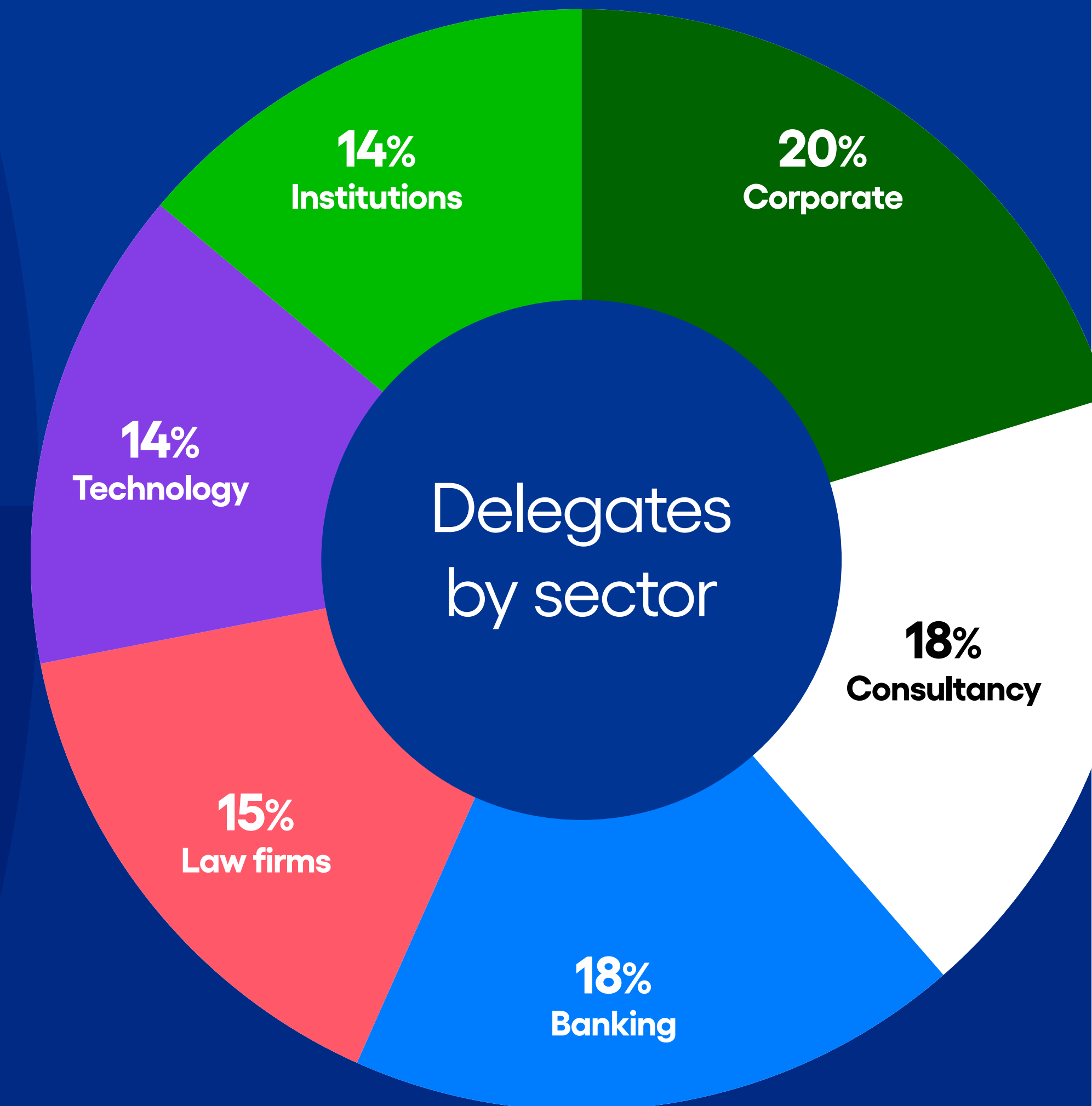
A global audience

With a diverse international audience from over 30 countries, the event will provide a platform for meaningful engagement, ensuring representation from all parts of the ecosystem — from corporates and financial institutions to governments, international bodies, consumer groups, and trade unions.



Key influencers

Our audience comprises senior decision-makers and industry leaders across a diverse range of sectors. This well-balanced mix ensures high-value networking opportunities with key influencers from business, finance, law, government, and technology. Sponsoring this event provides direct access to a highly engaged and influential professional network.



90% of attendees said they would like to register for more ICC events

It's important to join up the global policy discussion on climate and biodiversity — the trick is to find the messages that bridge these conversations for both people and businesses, while the real hard technical work is still being done in the background. This is why I choose to attend COP and ICC conferences instead of others because meaningful influential policy work is being done behind the scenes.

Land Life Company

The ICC is uniquely placed to act as an international voice for business on key sustainability challenges like tackling climate change. ICC has developed effective networks with policy makers and influencers at global and national level to help business make a constructive contribution.

Nestlé

Interesting and useful to pick up on some of the common themes and issues raised by businesses to consider in future strategic planning.

NatWest

It was a well-run event! I enjoyed the experience; and we look forward to collaborating more in future engagements. It was very insightful and interesting.

Vale



Previous hosts, sponsors and partners

Hosts



DIAGEO

Sponsors



HALEON



J.P.Morgan

MonetaGo

Partners



GTR
Global
Trade
Review



2024 speakers



Bankers for Net Zero
Heather Buchanan



BT Group
Gabrielle Giner



DEFRA
Will Lockhart



Diageo
Andy Griffiths



HSBC
Swaroop N L N



IBM
Stewart Jeacocke



KPMG
Louise Heffernan



MP
Chris Skidmore



Nestlé
Conor McMahon



OECD
Louis Marechal



**UN Environment
Programme**
Llorenç Milà i Canals



UN Global Compact
Steve Kenzie



Unilever
Rory Cronin



Vodafone
Bobbie Mellor



WTO
Emmanuelle Ganne

2025 programme

The 2025 ICC United Kingdom Sustainability Conference is still in the early stages of planning, and we are actively developing the agenda to ensure it delivers impactful insights and engagement.

Speaking opportunities remain available across most panel discussions, and we welcome your input in shaping the themes and topics covered.

In the meantime, the details in this pack are based on the **2024 conference** as a reference. We will share further updates soon, including the event host, confirmed speakers, and final agenda.



2024 programme

09:30-10:00

Registration

10:00-10:10

Welcome and introduction

Speakers Chris Southworth, Secretary General, ICC United Kingdom
Vivek Ramachandran, General Manager, Head of Global Trade & Receivables Finance, HSBC

09:40-09:55

ICC update

- Drivers for change
- ICC action
- Role of global institutions and business

Speaker Raelene Martin, Head of Sustainability, ICC

09:55-10:15

Fireside chat

Interviewer Gabrielle Ginér, Head of Environment, BT Group

Interviewee Natalie Blyth, Global Head of Commercial Banking Sustainability HSBC

10:35-11:20

Panel discussion: The future of sustainability disclosures and the regulatory environment for businesses

As we navigate an increasingly complex global landscape, it's essential to look at how businesses can meet evolving sustainability standards while adhering to regulatory requirements.

Our panelists will explore emerging trends in sustainability reporting, the impact of regulatory frameworks on corporate behaviour, and the role of transparency in driving positive environmental and social outcomes. This session focuses on envisioning a future where businesses embrace sustainability as a core principle and work collaboratively with regulators to foster accountability, transparency, and lasting change.

Moderator Louise Heffernan, Associate Director, Nature & Biodiversity, Financial Services ESG, KPMG

Panelists: Ira Poensgen, Interim Team Leader, Transition Plan Taskforce and Deputy Policy Lead, Oxford Sustainable Finance Group
Jessica Bingham, Regional Lead Policy and Insights – EEMA and UK, ACCA Global
Mark Manning, Regulatory Affairs Specialist, IFRS Foundation
Lydia Elliot, Deputy Director of Supply Chain Decarbonization, SME Climate Hub



2024 programme

11:20-11:50

Networking break

11:50-12:35

Panel discussion: Stepping up efforts on supply chain decarbonisation

As industries worldwide strive towards net zero, understanding the intricacies of supply chain decarbonisation and the Scope 3 piece is paramount.

In this session our panellists will share the latest insights in decarbonizing supply chains and the hurdles that lie ahead. Our panellists will highlight innovative strategies, emerging technologies, and collaborative approaches aimed at reducing carbon footprints throughout the supply chain. From sourcing raw materials to carbon capture technology, we'll explore the challenges, opportunities, and best practices shaping the future of sustainable business operations.

Moderator	Claire Elsdon, Global Director of Capital Markets, CDP
Panellists	Matteo Deidda, Senior Sustainability Manager, Lloyds Banking Group Jonathan Dunn, Head of Climate, Anglo American Rosella Nicolin, Head of Sustainability – Europe, Laing O'Rourke Mike Allen, Sustainable Supply Chain Lead, Haleon David Grant, Managing Consultant, EcoAct (Sponsors)

12:35-13:20

Panel discussion: Achieving end-to-end sustainable financing

The energy transition requires trillions of dollars of investment. Sustainable finance therefore has a key role to play in helping business achieve net zero. Financial institutions across the spectrum including trade and export finance need to work together with business to ensure a sustainable future.

In this session, speakers will discuss how financial institutions can collaborate effectively with businesses throughout the supply chain from large corporates to SMEs to fund the changes and innovation needed to reduce emissions.

Moderator	Swaroop Nadhavajhala, Global Product Head - Sustainability, Innovation, Asset Distribution & FIs, Trade & Receivables Finance, HSBC
Panellists	Heather Buchanan, Co-Founder, Bankers for Net Zero James Binns, Managing Director, Trade and Working Capital, Barclays Shona Tatchell, Director of the Trade Facilitation Programme, European Bank for Reconstruction and Development Nitika Agarwal, Head of Sustainable Finance Policy Team, WWF

13:20-14:20

Lunch

14:20-14:35

Keynote address: Sir David King

14:35-15:20

The role of business in the just transition

In the endeavour to meet the challenge of net-zero, business needs to be mindful of ensuring the whole of society – all communities, all workers, all social groups – are considered. It is imperative that the transition is as fair and inclusive as possible to everyone concerned, creating work opportunities and leaving no one behind. This session will explore how business can improve their carbon footprint whilst offsetting the potential detrimental effects to societies in which they operate.

Moderator	Leesa Muirhead, Strategy and Development Lead, World Benchmark Alliance
Panelists	Steve Kenzie, Executive Director, UN Global Compact Peter Nestor, Global Head of Human Rights, Novartis Karen Amber, Sustainability and Social Value Manager, NHS Peter Quinn, Head of Environmental Policy & Strategy, Tata Steel Barclays Shona Tatchell, Director of the Trade Facilitation Programme, European Bank for Reconstruction and Development Nitika Agarwal, Head of Sustainable Finance Policy Team, WWF

2024 programme



15:35-15:55

Onstage presentations

In this session, experts will share case study examples of best practice and explore how their solutions have helped to improve the sustainability of global supply chains.

Speakers Tech/Consultancy sponsors

15:55-16:25

Networking break

15:45-16:30

Panel discussion: The biodiversity business case

Biodiversity is under threat, and the continued loss of biodiversity and the impact from climate change represent a major risk to society, economic growth and sustainable livelihoods - transformative and collective action is urgently needed, actions that not only halt the decline in biodiversity but also strive to be nature positive.

According to the World Economic Forum, more than 50% of global GDP is highly or moderately dependent on ecosystem services including the raw materials provided by nature, plus groundwater, and the role of pollination in food production. Despite being highly vulnerable to biodiversity loss and ecosystem degradation, businesses' commitment to biodiversity conservation is low.

In this session, our speakers will consider the following:

- Implementing the business case for biodiversity
- How to incorporate biodiversity into business decision making and existing sustainability plans – looking at the practical steps and implications
- How we progress collective action to halt and reverse our impact on nature

Moderator Edward Pollard, Director, UK Business and Biodiversity Forum

Panellists Hollie Booth, Department of Biodiversity, Oxford University

Charlie Dixon, UK Market Engagement Lead, TNFD and Nature, Green Finance Institute

Conor McMahon, Global Net Zero & Nature Lead, Nestlé

16:25-17:00

Panel discussion: adopting a cohesive view of sustainability challenges and initiatives

With the variety of different strands of sustainability and plethora of reporting responsibilities, it's sometimes hard to take a holistic view of what action needs to be taken. In this session, our interviewees will discuss how business can join the dots between reducing emissions, improving circularity, protecting biodiversity and supporting communities in a way that is not only effective but also commercially viable.

Moderator Tom Smith, Director, Global Government Affairs, Walmart and Vice Chair, Global Environment & Energy Commission

Panelists Bobbie Mellor, Group Head of ESG, Vodafone

Eric Bayle, Ocean Steward, Plastic Bank

Sandrine Ricard, Deputy Director for Sustainability and Responsibility, Pernod Ricard

17:00-17:05

Summary

17:05

Networking drinks

Why sponsor?

Our Sustainability Conference is a unique opportunity to showcase your organisation's commitment to sustainability on a global stage.

Showcase your expertise and position your organisation as a leader in sustainability.

Gain measurable ROI by connecting directly with your target audience.

Amplify your voice and drive real impact through our international network.

Engage with world-renowned business leaders and influencers.

Extend your reach beyond the event — our promotional campaign and thought-leadership content will be widely distributed across the ICC's global network and key media channels.

Sponsorship opportunities

Features and benefits

	PLATINUM £30k+VAT	GOLD £20k+VAT	SILVER £12k+VAT	BRONZE £8k+VAT
THOUGHT LEADERSHIP				
• Stand-alone 5-minute speaker slot for your representative before a session of your choice	✓	✓		
• Panel speaker slot on a session of your choice	✓	✓	✓	
• 10-minute case study presentation to the full auditorium as part of the Innovation Showcase session (3 available)	✓	✓		✓
• Thought-leadership piece in the ICC United Kingdom Monthly Newsletter (reaching 4,000+ professionals)	✓	✓	✓	
• Double-page article in <i>Trade for Prosperity</i> magazine (reaching 250,000 SMEs)	✓	✓	✓	
DIGITAL MEDIA				
• Company and speaker recognition on social media (network of 15,000+ professionals)	✓	✓	✓	
• In-Conversation with... video recording on a sustainability topic of your choice to be used for promotion after the conference	✓	✓	✓	
• Promotion of a blog or thought-leadership piece relating to the conference agenda during the event lead up	✓	✓	✓	✓
NETWORKING/LEAD GENERATION				
• Delegate list prior to the event (name, job title, and company)	✓	✓	✓	✓
• Exhibition space (tabletop, screen provided, and your banner)	✓	✓	✓	✓
• Event passes	12	8	5	2
BRANDING				
• Headline branding – “ICC Sustainability Conference in association with [YOUR COMPANY]”	✓			
• Recognition as sponsors at the start and end of the event	✓	✓	✓	✓
• Your logo on all pre-, post-, and during-event marketing materials, including the agenda, website, and post-event takeaways	✓	✓	✓	✓

Get in touch

**Get in touch to learn about our tailor-made packages.
We'd be delighted to welcome you as a sponsor.**

Emma Bennett

Chief of Staff & Director of Operations

📞 +44 (0)7793 658 378

✉️ ebennett@iccwbo.uk



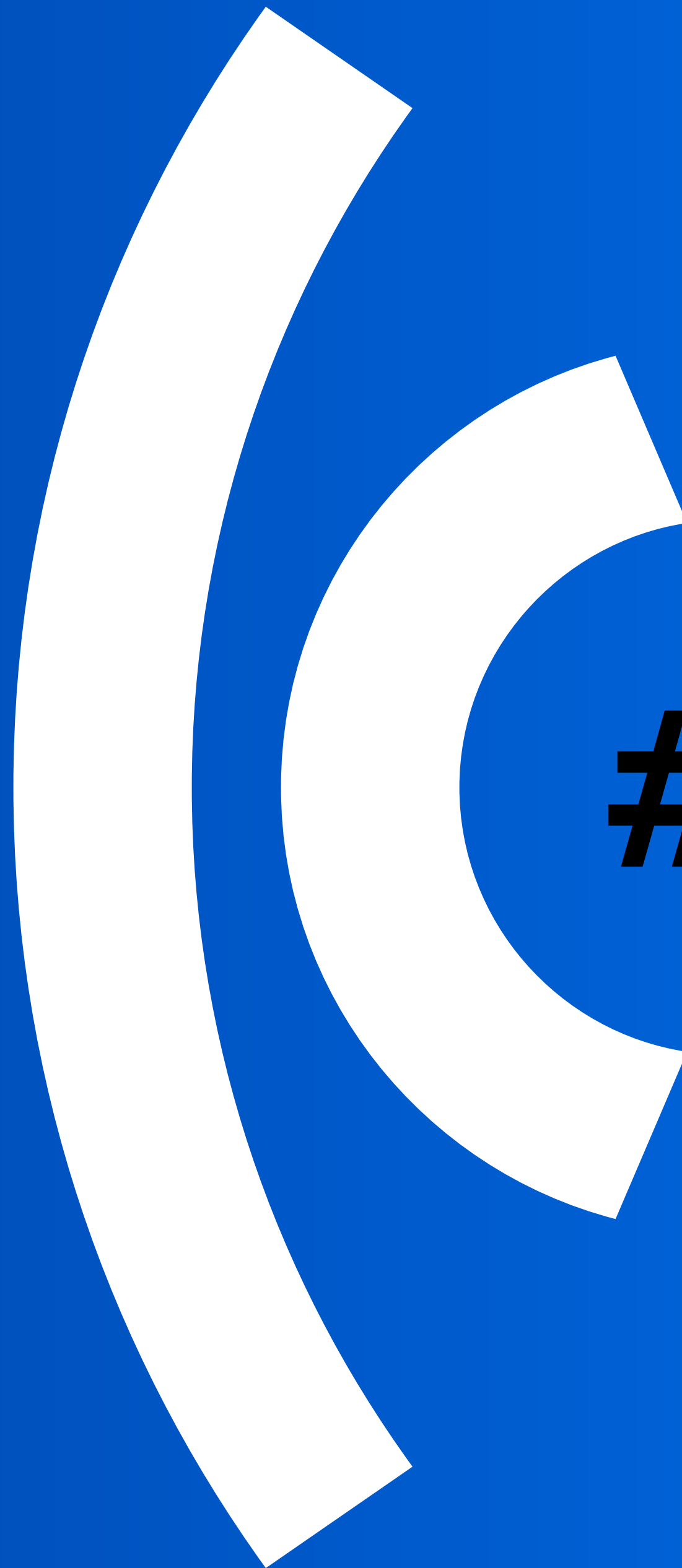


ICC is the world's largest business organisation representing 45 million companies with 1 billion employees in over 170 countries.

The International Chamber of Commerce is the only business organization with UN Observer Status and acts as a leading voice for business at the UN, G7, G20, World Trade Organization and other major international institutions. ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules. We are the leading voice on digital trade ecosystems and Co-Chair the B2B Cluster for the Commonwealth Connectivity Agenda.

-  [iccwbo.uk](https://www.iccwbo.uk)
-  [@iccwboUK](https://twitter.com/iccwboUK)
-  [/ICC United Kingdom](https://www.linkedin.com/company/ICC-United-Kingdom)
-  info@iccwbo.uk

ICC United Kingdom
Level39, One Canada Square, London E14 5AB
Company number: 10763507 VAT number: 42209200



#WeAreICC