



Global Policy Commissions

Workplan 2025





How we work

As the institutional representative of over 45 million businesses in more than 170 countries, we are uniquely positioned to leverage private-sector expertise and insights to deliver practical solutions to interconnected challenges.

We act as the primary voice of the real economy in a range of intergovernmental organisations – from the United Nations to the World Trade Organization – championing the needs of local business in global decision making.

Our business-centric but purpose-led approach to external engagement provides us with the credibility and integrity needed to build trusted and influential relationships with policymakers across the world.

The convening power of our global network enables us to set rules and standards that facilitate over \$17 trillion dollars in trade each year – as well as to provide tailored products and services that directly address the real challenges faced by businesses operating internationally.

We also provide the world's premier private global dispute resolution services, leveraging ICC's unique independence, integrity and expertise.

Our policy commissions

Our 11 global policy commissions bring together thousands of leading professionals across different technical disciplines – providing an unparalleled source of global business expertise from which we develop high-impact content and initiatives.

While the commissions themselves serve as thematically focused forums, we also deploy cross-cutting working groups to blend expertise from different specialist areas – allowing us to create outputs with a genuinely holistic take on real-world challenges.

Our commissions draw on the expertise and reach of our global network and deliver value in four principal ways:

- **Keeping members updated** on key policy developments and enabling peer-exchange on emerging trends
- **Developing common industry positions** on major public policy issues
- **Delivering technical input** to shape key intergovernmental processes
- **Establishing common rules** and self-regulatory standards for cross-border commerce.

To maximise the impact of the substantive outputs from our commissions, we leverage ICC's unique access into major multilateral organisations – while working hand-in-hand with our network of national committees with direct links into national capitals and local business communities.



Special initiatives and partnerships

In addition to our policy commissions, several special initiatives and partnerships provide specialist services to business and support the implementation of critical policy reforms at country level.

Our global strategy

Recognising the severe challenges faced by business as a result of uncertain economic and geopolitical conditions, we are committed to ensuring that ICC's policy work informs effective decision-making by governments – for a policy and regulatory framework that supports global trade and a level playing field – while providing business with the tools they need to facilitate cross-border business and drive sustainable development.

In this context, our global operations are guided by a strategic framework encompassing five defining themes for the future of international business:

- Enabling global trade
- Promoting access to justice, integrity and respect for the rule of law
- Accelerating sustainability and climate action
- Shaping an open, trusted and interoperable digital economy
- Strengthening multilateral cooperation.

This strategy is deployed and coordinated through our global network, allowing ICC to bridge between global and local action, and between different regions and countries.

Priority commission projects for 2025

In this context, our headline work programme for 2025 responds to each of these strategic themes. We place a strong focus on projects where ICC can provide a unique value proposition to our corporate members, by working across policy areas and through close collaboration between different parts of our global network.

- Rules, standards and guidance
- Policy advocacy

Banking (trade, supply chain and export finance)

- Upgrade and grow the ICC Trade Register to establish this data pool as the definitive source of market intelligence for trade finance products for banks, investors and regulators.
- Issue new financial crime and risk policy guidance for trade finance transactions.
- Issue guidance on the application of ICC banking rules in the form of opinions and technical advisory briefings.
- Finalise the revision of the International Standard Banking Practices (ISBP) and assess the need for revisions of or updates to other key ICC rules and guidance products.
- Support the adoption of digital processes under ICC trade finance rules – including through the development and implementation of standardised Application Programming Interfaces (API).¹
- Secure proportionate capital treatment of trade finance assets in the context of key legislative initiatives while establishing trust-based relationships with banking regulators.
- Monitor and develop feedback on UNCITRAL's ongoing work regarding the digitalisation of negotiable cargo documents.

Business integrity (anti-corruption and corporate social responsibility)

- Promote widespread usage of the revised ICC Rules on Combatting Corruption – including through the development of an updated ICC Anti-Corruption Clause.
- Deploy the first-ever industry framework to support responsible engagement with “sensitive” markets and advocate its principles.
- Lead business engagement in key international processes to promote consistency on the business integrity agenda.
- Monitor key processes relating to business and human rights, and ESG regulations.

¹ In conjunction with the ICC Digital Standards Initiative

Commercial law and practice

- Develop and pilot practical tools to facilitate the effective use of the ICC Incoterms® rules by businesses throughout the world.
- Update and expand ICC's suite of model contracts and clauses to meet new business needs.
- Monitor the evolution of new technologies to identify opportunities for facilitating the effective use of ICC tools and standards in an increasingly digitalised trading ecosystem.
- Collaborate with private law intergovernmental organisations to develop model contract language and practices.
- Champion the modernisation of legal frameworks to enable digitalisation of cross-border trade processes.²

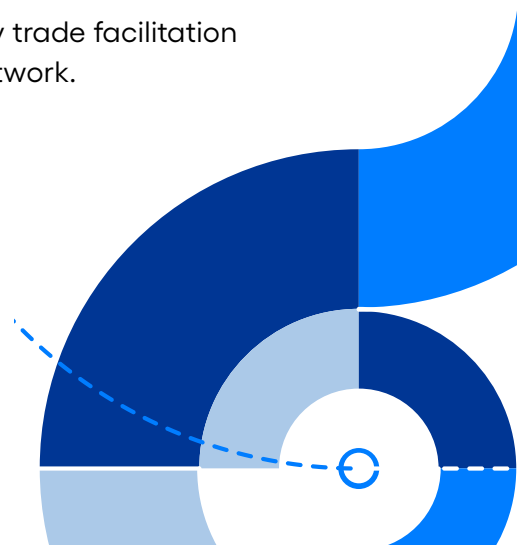
Competition

- Shape a step-change in antitrust policy to enable essential industry collaboration for meeting global climate and sustainability goals – targeting key jurisdictions in Asia, North America and Latin America.
- Encourage increased harmonisation of national merger control regimes to provide greater certainty and predictability for business operating internationally.
- Provide guidance to help companies navigate increasingly complex policy approaches to foreign subsidies.
- Deploy and promote with antitrust regulators updated tools to support companies in building robust antitrust compliance systems.
- Initiate discussions with competition authorities to examine anti-competitive practices arising from various national laws on digitalisation and artificial intelligence.

Customs and trade facilitation

- Deliver business insights into key World Customs Organization workstreams – including on valuation (covering transfer pricing) and product classifications.
- Deliver thought leadership on emerging challenges for national customs agencies in areas such as sustainability regulations, circular economy, e-commerce and digitalisation.
- Advocate for improved “trusted trader” programmes, including through fostering the participation of MSMEs.
- Provide a platform to identify – and respond to – key in-country trade facilitation challenges using the full reach of ICC's national committee network.

2 In conjunction with the ICC Digital Standards Initiative



Digital economy

- Advocate for reducing regulatory fragmentation in digital policies to create an enabling environment for global trade.
- Advocate for stronger cybersecurity, enhanced international cooperation to combat cybercrime, and secure cross-border data flows to help build a trusted and secure digital economy.
- Inform the development of global policy frameworks to enable “data free flow with trust”, focusing on the intersection between data and trade policies.
- Advocate for policy and governance frameworks that promote and enable meaningful and inclusive access to existing and emerging technologies, in particular artificial intelligence.
- Lead business engagement in intergovernmental discussions on the future governance of the Internet, together with the ICC BASIS initiative.

Environment and energy

- Channel business expertise into critical-path UNFCCC negotiations ahead of COP30.
- Lead business engagement in key international processes to facilitate the harmonisation, effective design and use of carbon market mechanisms.³
- Lead business engagement in the design and implementation of the proposed international treaty to curb plastics pollution.
- Pilot and further develop the ICC Principles for Sustainable Trade.⁴
- Develop external communications campaigns to mark key milestone events in the climate/sustainability agenda, including the 10-year anniversary of the Paris Agreement.

Intellectual property

- Inform potential policy approaches to curb the growing threat of abusive third-party funding of intellectual property (IP) litigation.
- Lead business engagement in UN biodiversity negotiations on benefit sharing frameworks at the interface between research, innovation and biodiversity preservation.
- Champion effective policy approaches at the World Intellectual Property Organization (WIPO), EU Intellectual Property Office, World Customs Organisation and the Organisation for Economic Cooperation and Development (OECD) to combat counterfeiting and piracy – with a particular focus on vulnerable “hot spots”, such as free trade zones.
- Engage and partner with leading programmes at WIPO on innovation, green technologies, frontier digital technologies and capacity building for business.
- Support the roll-out of tools to help small businesses better leverage their IP assets.
- Update the flagship ICC IP Roadmap in response to new policy developments and industry trends over the past five years.

³ In conjunction with the ICC Global Taxation Commission

⁴ In conjunction with the ICC Global Banking Commission

Marketing and advertising

- Run a comprehensive global awareness campaign to promote the 11th edition of the ICC Advertising and Marketing Communications Code.
- Complete the revision of the ICC/ESOMAR International Code on Market, Opinion and Social Research and Data Analytics.
- Revise detailed frameworks to supplement the ICC Advertising and Marketing Communications Code dealing with food and beverages, alcohol, environmental claims, marketing and advertising to children and teens, and artificial intelligence.
- Demonstrate the continued relevance of advertising self-regulation on issues of growing interest to policymakers and consumers – such as influencer marketing, green claims and the use of new technologies.

Taxation

- Provide business insights to shape workable international tax reforms under the new UN Tax Framework Convention Process and the OECD inclusive framework, emphasising the need for tax certainty and international coordination.
- Lead business engagement in key regional forums which have the potential to shape international tax norms – including the Platform for Taxation in Latin America and the Caribbean, and the EU Commission Platform for Tax Good Governance.
- Advocate for the implementation of robust tax dispute prevention and resolution mechanisms.
- Lead international debate on the appropriate tax treatment of cross-border teleworkers in a post-pandemic world.
- Support business in navigating the relationship between tax, sustainability policy and ESG reporting – including the development of a new report on the role of taxation in the implementation of the UN Sustainable Development Goals.⁵

Trade and investment

- Support and advocate for holistic reform of the World Trade Organization system, contributing private sector perspectives to inform and shape discussions.
- Deliver business insights to shape high-standard outcomes on digital trade rulemaking, including on data flows and the prohibition on the application of customs duties to data transfers⁶.
- Develop and champion best practices for managing the intersection between trade and industrial policies.
- Lead the global debate on trade policy reforms and harmonisation of rules and standards to meet global sustainability goals, including in the areas of carbon border adjustments and circular economy, and through the development of Ecoterms.
- Raise awareness on key trade advocacy issues in preparation for the World Trade Organization's 14th Ministerial Conference (Q1 2026).

5 In conjunction with the ICC Global Environment & Energy Commission

6 In conjunction with the ICC Global Digital Economy Commission

- Champion open and transparent cross-border investment – backed by good regulatory practices, with a focus on financing for development.

External engagement opportunities

ICC is committed to providing high quality engagement opportunities for members to participate in and contribute expert insights to critical intergovernmental negotiations, both directly and indirectly. Complementing the global policy commissions, ICC leverages its Permanent Observer status to the UN General Assembly to accredit delegations of business leaders to intergovernmental conferences held by the UN and its associated organisations.

In 2025, engagements will include a programme of events on the margins of the opening of the UN General Assembly in New York, the ICC pavilion at the UN Climate Change Conference (COP30) in Brazil, the 4th International Conference on Financing for Development in Sevilla, as well as opportunities to engage in other multilateral processes under the UN and other intergovernmental bodies. These opportunities are developed based on feedback from ICC national committees and commission members – ensuring that resources are allocated for maximum impact and return on investment.

Special initiatives and partnerships

We maintain several special initiatives and partnerships to provide specialist services to business and support the implementation of critical policy reforms at country level – leveraging, where relevant, the work of the global policy commissions. These include:

ICC Digital Standards Initiative

The [ICC Digital standards Initiative \(DSI\)](#) leads global efforts to eliminate paper-based processes in trade by accelerating the adoption of interoperable standards and enabling legal frameworks. DSI 2.0 builds on these efforts to scale implementation worldwide, empowering businesses of all sizes to fully embrace and benefit from trade digitalisation.

- Develop and disseminate practical adoption guides for data and technical standards enabling businesses to create, manage and exchange interoperable supply chain data in accordance with the Key Trade Documents and Data Elements (KTDDE) framework.
- Develop certification frameworks for digital trust at scale to enable systems and supply chain partners to develop and demonstrate their readiness for digital trade.
- Provide tailored legal and technical assistance to governments and business-led advocacy efforts to promote the adoption of modern legal frameworks, such as the Model Law on Electronic Transferable Records (MLETR), working closely with multilateral development banks to advance legal reforms in both developed and developing countries.
- Expand the reach of existing capacity-building resources to boost digital trade capabilities and readiness across sectors and regions.

Global Alliance for Trade Facilitation

The [Global Alliance for Trade Facilitation](#) is a unique donor-funded programme aimed at improving trade processes in developing and least developed countries through local, multistakeholder partnerships. Since 2015, the Alliance has designed and implemented sustainable trade facilitation solutions in 30 developing countries across the globe to streamline trade and strengthen supply chain resiliency.

- Continue to scale up activities in several countries, including Malawi, North Macedonia, and the Dominican Republic, to boost MSME participation in international trade.
- Implement initiatives to improve access to essential humanitarian aid across ten countries, including Nepal and Timor Leste, in partnership with UNICEF.

ICC Business Action to Support the Information Society

[ICC BASIS](#) promotes global business priorities on a range of Internet governance and digital policy issues in forums established by the United Nations World Summit on the Information Society (WSIS), and works to preserve the multistakeholder approach to these issues.

- Represent global business priorities in the preparatory process and negotiations of the 20-year review of the WSIS that will shape the UN's approach to digital policy for the foreseeable future;
- Promote and strengthen the Internet Governance Forum to secure a renewal of its mandate till 2035.
- Ensure global business experience and expertise is at the base of implementing the Global Digital Compact adopted by the UN General Assembly in 2024.

SME action

A holistic portfolio of engagement focused on the needs of small business – encompassing ICC's SME Champions Network, private sector expertise and the development of practical guidance to enable access to finance, effective digitalisation and ambitious climate action.

- Further to an extensive survey, publish and circulate a report for UNFCCC COP29 on unlocking sustainable finance for SMEs highlighting the virtuous circle that connects sustainability reporting, sustainable finance, and enhanced climate action.
- Deploy and further enrich ICC One-Click, a multilingual portal showcasing ICC tools and services (model contracts, Incoterms® rules, ATA Carnets and dispute resolution) and services by ICC institutional partners, such as the Global Trade Helpdesk, to help SMEs navigate complex regulations and guide them through their cross-border trade journey.

About the International Chamber of Commerce

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 170 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.



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