# 20th ICC International Commercial Mediation Competition

Paris | 3-8 February 2025

# PARTNERSHIP OPPORTUNITIES

#### Become a Key Supporter of the ICC Mediation Competition

Join us in celebrating 20 years of advancing peaceful dispute resolution. Your support will enable the anniversary edition of the ICC International Commercial Mediation Competition to reach new heights. . As a partner, you'll connect with a diverse, international audience of professionals and students, showcasing your commitment to providing educational opportunities and exposure to talented learners. Become part of this meaningful event and help us empower and inspire the next wave of mediators and business leaders!



## **About our community**

**Tomorrow's Decision-Makers**: Each year, we bring together over 500 participants from advanced, emerging and developing economies, including the brightest young minds poised to shape the future of international commerce and dispute resolution. For students, this competition is more than just a week in Paris; it's a chance to expand their horizons, form lifelong connections, and gain the skills needed for their future careers. By partnering with us, you're investing in their potential and helping to nurture the next generation of leaders around the globe united by a common passion for mediation.

**A Growing Alumni Network**: For professionals, this event provides a unique opportunity to share insights and build a supportive global community. Your involvement fosters collaboration and mentorship, enriching the experiences of all participants.

**Global Representation**: In today's interconnected world, the importance of diverse approaches and strategies for the peaceful resolution of commercial disputes is paramount. As international trade has evolved, disputes often involve parties from various countries and cultural backgrounds, each bringing unique values and communication styles. This cultural richness necessitates a range of resolution strategies, allowing stakeholders to choose methods that align with their norms, whether through direct negotiation, mediation, or arbitration. The competition featuring participants from over 46 countries exemplifies this diversity, offering access to an international audience and fostering the exchange of innovative ideas and best practices. Such global representation not only enhances understanding and respect among parties but also equips teams to navigate the complexities of international disputes, ultimately promoting more effective and harmonious resolutions in our increasingly globalized economy.

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# Ways to get involved

**Step 1: Select Your Contribution Category –** We organise a number of vibrant social activities and inter-generational exchanges during the week of the Mediation Competition, which bring together the groups of professionals, students and volunteers. We extend an invitation to our

partners to support these events you are welcome to choose a category where your contribution will be most valuable for our mediation community.

 Welcome Reception – Kicking off the competition in style, this warm and inviting gathering sets the stage for camaraderie among competing university teams, coaches, judges, mediators, and volunteers. Your support will create an unforgettable atmosphere where connections are forged and friendships begin.



- **Cocktails for Professionals** This exclusive event allows global professionals to share insights and experiences in a vibrant setting. Your sponsorship will enhance the networking opportunities, fostering meaningful relationships that extend beyond the competition.
- Closing Party Now no longer competitors, everyone can take a breath and enjoy each
  other's company as they celebrate having made it to the ICC Mediation Competition
  in Paris. Your support will help create a memorable experience where friendships are
  solidified.
- Awards Ceremony Be part of a heartfelt celebration that honors the dedication and accomplishments of our competing teams, coaches, judges, mediators, and volunteers. Your contribution will enhance this special event, recognising the hard work and commitment that goes into the competition.
- Where the Impact is Greatest By choosing this option, you enable us to direct funds to areas of greatest need within the competition. Your contribution will support vital aspects of the event, ensuring a seamless experience for all participants and enhancing the overall impact of the competition.

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**Step 2: Choose Your Level of Involvement –** Every contribution counts!

## Networking Partner: €10,000

- Branded name of the event you select
- o Prominent display of sponsor banners at the event (banners to be provided by sponsor)
- o Recognition of your generosity on-screen and during the live event
- o Opportunity to offer prizes and/or internships for Competition winning team(s)
- o 2 social media posts during the Competition mentioning your sponsorship support
- o Sponsor logo visibility on screens at venues
- Sponsorship name and/or logo displayed on the ICC website and Competition platform
- o 8 Passes for sponsor representative to all ICC Mediation Competition events held during the week



#### Branding Partner: €5,000

- o Hosting recognition of the event you selected
- o Recognition of your generosity on-screen during the live event
- o 5 Passes for sponsor representative to all ICC Mediation Competition events held during the week
- o 1 social media post during the Competition mentioning your sponsorship support
- Sponsorship name and/or logo displayed on the ICC website and Competition platform
- o Sponsor logo visibility on screens at venues

### Supporting Partner: €2,500

- o Hosting recognition of the event you selected
- o Recognition of your generosity on-screen and during the live event
- o Sponsor name and logo displayed at coffee stations at the Competition
- 2 Passes for sponsor representative to all ICC Mediation Competition events held during the week
- o Sponsorship name and/or logo displayed on the ICC website and Competition platform

# We make business work 1 Peryone, every day, everyw

#### Friends of the Mediation Competition: €2,499 – €100\*

- Sponsorship name and/or logo displayed on the ICC website
- Sponsor name visibility on screens at venues

