



Unlocking the digital opportunity for finance and trade in KSA

You are cordially invited to a special event on how rapidly emerging technologies are shaping Trade and Finance.

With a keynote speech from the Managing Director of the ICC's Digital Standards Initiative & interactive panel we will discuss the challenges & opportunities facing trade & how technological advancement can benefit digital trade & spearhead implementation.

The event will be attended by leading participants in the supply chain, financial and non-financial, public and private sector as well as representatives from leading Fintechs leading the way in this space.

Date: April 28, 2024

Location: Level 2 Auditorium, SAB Tower - Head Office
- Al Yasmeen - King Fahd Branch Rd

Timing: 14:30 PM -16:30 PM

We look forward to seeing you