



2nd ICC Tokyo Arbitration Day

Sponsorship is Open

2024-April-23

ICC
International
Court of Arbitration®
100 years



ICC
Japan



● About the ICC Tokyo Arbitration Day

2023 marks the ICC International Court of Arbitration's centenary for leading international dispute resolution over 100 years, we celebrated this historical moment with close to 200 participants from all over the world in the first ICC Tokyo Arbitration Day on 18 April 2023 which is the second to none arbitration event in Japan. Check more pictures in Annex.

Attend this conference to keep up-to-date with the latest Japanese and regional developments in international arbitration. This conference will be held in person. We aim to brand the ICC Tokyo Arbitration Day as the leading arbitration event in Japan which will continuously offer a line-up of world-class speakers and topical discussions with Japanese business origins.

We are delighted to announce that for the year of 2024, the 2nd ICC Tokyo Arbitration Day will take place in Tokyo on 23 April 2024. This sponsorship brochure is prepared for the main conference on 23rd April 2024. During the week, organizers will also organize one ICC institute training for arbitrators and practitioners based in Japan, one ICC YAAF event, and the Tokyo stop of the ICC Advanced Arbitration Academy (Asia).

We will welcome about 250-300 attendees with the following profiles:

- Practising lawyers
- Corporate counsel
- Arbitrators
- Mediators
- Business professionals and academics coming from or doing business related to Japan and Asia

● Sponsorship Benefits

This conference is an ideal platform to reach significant players involved in international arbitration in Japan and Asia. Sponsoring the event to enhance your firm's participation and build meaningful and productive connections. Sponsoring the ICC Tokyo Arbitration Day, your organization will benefit:

- Sponsoring the ICC Tokyo Arbitration Day will allow your organization to be associated with one of the most international events in international arbitration in Japan;
- Increasing your organization's exposure and reputation in international arbitration in Japan and broadly in Asia;
- Your organization, company, product and brand will be actively showcased in this Conference to new and more business partners;
- Promotional materials and exhibitions will be exposed and shared to international business leaders and top professionals;
- Being part of the conference for second time held in Japan, your firm will be seen as the strong supporter and promoter and trusted specialist for international arbitration.
- Early confirmation of the conference sponsorship will receive a higher level of exposure, dominantly demonstrated in all promotional materials.

● Sponsorship Packages



● BENEFITS	PLATINUM JPY 1,500K HT	GOLD JPY 1,200K HT	SILVER JPY 900K HT	BRONZE JPY 600K HT
Exclusive evening reception sponsor (as available) **	x			
Opportunity to host a social side event**	x			
Invitation to participate as guest contributor on the ICC blog on a topic related to the event*	x			
Strategic logo placement in banners & collaterals	x			
Testimonial quote on the event page*	x	x		
Opportunity to sponsor a lunch (as available) **	x	x		
Participants list available in priority	x	x		
Company video to be played during session breaks (including subtitles)*	1min	30sec		
Opportunity to provide Lanyards OR Notebooks & Pens OR Water Bottles OR Delegate Bags OR Mobile Charging Stations (as available)**	x	x	x	
Opportunity to sponsor a coffee break (as available) **	x	x	x	
Exhibition space + exhibitor pass (Table maybe shared depending on availability)	x	x	x	
Include a branded item in the participant bags**	x	x	x	
Pre-event introduction to participants	x	x	x	x
Complimentary registration	4	3	2	1
Special reduced registrations (20% reduction)	8	6	3	0
Sponsor recognition on ICC arbitration social media channels	x	x	x	x
Use of the official event information	x	x	x	x
Signage at venue + logo on all digital & onsite promotional materials	x	x	x	x

*All content to be approved by ICC

** Sponsor to bear all associated costs

Notes: Sponsorship should be transferred to the ICC Japan Banking Account in Japanese Yen.
Exclusive host for reception or coffee sessions apply "First confirms, First serves" rule.

● Tailor-made Sponsorship Opportunities

Sponsors may have the opportunity to deliver supporting remarks, lunch remarks or reception remarks during the



Conference. Tailor-made packages are available to suit your firm's needs, such as sponsoring only refreshment break, lunchtime symposia, or sponsoring the branded items.

For example: Cocktail Reception Sponsorship

The cocktail will be branded with the sponsor's logo and sponsor is able to deliver a reception remarks during the reception. The sponsor just need to pay directly to the hotel/cocktail partner as per actual costs, with a condition that the catering standard should be confirmed by the organizer.

● How to Sponsor and be partnered with ICC Tokyo Arbitration Day

Please send an email indicating your willingness to sponsor the Conference with your organization/company logo and company biography to iccds-northasia@iccwbo.org or donna.huang@iccwbo.org and anran.zhang@iccwbo.org.

For more information or question contact

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Annex-Moments of 1st ICC Tokyo Arbitration Day

