

## ICC Conference

Antitrust Enforcement between Globalisation

21 July 2023 | Tokyo, Japan

For the first time, the International Chamber of Commerce (ICC) and its Japanese national committee (ICC Japan) will organise an international conference on **Antitrust enforcement between globalisation and deglobalisation** in partnership with the French Competition Authority (FCA), Japan Fair Trade Commission (JFTC) and Directorate General for Competition of the European Commission (DG COMP).

The ICC 2023 Conference on Antitrust, taking place in Tokyo on 21 July 2023, will address current challenges in enforcement and explore trends, including antitrust enforcement in the digital sector, harmonisation of merger control regulations on a global basis, the new EU Foreign Subsidies Regulation and the impact of sustainability on competition policy among other topics.

The event will provide opportunities for comparative analyses of national antitrust enforcement policies and bring to the fore an array of ICC initiatives in line with the global ICC antitrust agenda. Over the past year, it has placed a sharp focus on promoting a more efficient enforcement of competition laws at global level, both from a legal and economic perspective, and on harmonising and converging antitrust laws to minimise regulatory costs and delays for international companies. ICC's bold antitrust efforts contribute to its mission of making business work for everyone, every day, everywhere.

## Contact

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## Why sponsor this event?

The ICC 2023 Conference on Antitrust will convene high-level business executives from multinational companies and top-ranking antitrust agency officials from some of the key antitrust jurisdictions in the world. It also offers a forum where leading antitrust lawyers and professionals from Japan, South Korea, China, Australia and New Caledonia can join the debates.

Sponsoring this conference will give you visibility and bring you closer to around 500 legal professionals including private practitioners, in-house counsel and high-profile competition law experts.

The event will be of particular interest to international law firms and multinational companies operating in the Asian market and beyond.

## Sponsorship package: € 4,000 HT

- Opportunity to distribute marketing collateral onsite
- E-mail introduction to participants
- Signage and branding onsite
- Four complimentary entries for Japanese law firms
- Two complimentary entries for non-japanese law firms
- Opportunity to co-sponsor a coffee break
- Logo on all event promotional materials
- Use of official event sponsor logo
- 30% discount on ICC e-publications