



12th World Chambers Congress « Generation Next: Chambers 4.0 »

Our event at a glance

About the Congress:

The World Chambers Congress is the largest event of its kind, bringing together chambers of commerce and their business members from around the world. The Congress's global thought-leadership conference and competition provide an ideal platform for chamber leaders and professionals to network, share knowledge and address the most pressing issues affecting their respective business communities.

The 12th edition of the Congress is co-organised with Dubai Chamber of Commerce & Industry and will be held in the dynamic city of Dubai.

When?

23-25 February 2021

*The Congress dates coincide with Expo 2020 Dubai

Where?

Madinat Jumeirah, Dubai, United Arab Emirates

Who is attending?

- Chamber leaders
- Business leaders and professionals
- International organisations representatives
- Representatives from governments
- Civil society stakeholders

Congress goals:

- Gather and connect the international community of chambers and businesses
- Showcase and recognise best practices through the World Chambers Competition
- Help chambers better serve their members through capacity building
- Position the International Chamber of Commerce and its World Chambers Federation as thought leaders
- Create an ideal platform for networking and building partnerships between key stakeholders
- Facilitate global discussions to transform the future of business

Benefits of attending:

- Connect with an international group of leaders
- Learn about best-in-class chamber practices
- Identify synergies and explore business prospects
- Engage in thought-provoking discussions
- Access new solutions reshaping the business landscape
- Gain valuable insights at educational workshops
- Promote trade and investment opportunities

Congress programme:

Designed to inspire action and fuel collaboration, the World Chambers Congress programme aims to create a sense of unity and promote cooperation between the global chambers community and its business members.

The 12th edition of the Congress will highlight how new technologies are transforming the business world and examine the evolving role of chambers in this era of disruption. Chambers' positions as meeting points for new ideas, innovations and business interests make them active players for championing digitalisation enhance member services, address key challenges and provide businesses with access.

Likewise, the United Nations' Sustainable Development Goals (UN SDGs), which provide a pathway to development for all, will continue to serve as guiding principles for chambers everywhere. With the importance of the UN SDGs in mind, the Congress will offer an opportunity for chambers to discuss and explore new pathways and partnerships for sustainable growth. These advancements will help chambers and their members to do business with purpose by aligning and integrating trade and climate change policies.

Other topics that are slated for discussion underline the ICC's vision of enabling global trade and commerce with the aim of securing peace, prosperity and opportunity for all. Chambers are the backbone of their business communities, which is why they have an important role to play in driving real change on global scale—from protecting the planet to ensuring decent work and economic opportunity.

Congress activities:

- Plenaries and breakout sessions
- World Chambers Competition
- Business programme
- Exhibition area

- Social events and networking
- Companion programme

#12WCC in numbers:

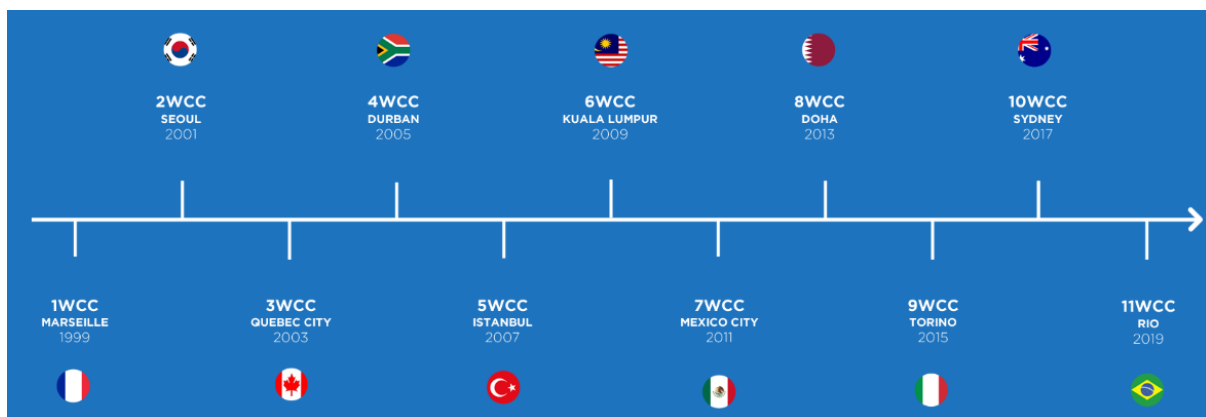
- +1,200 participants
- +100 countries
- +80 speakers
- +25 sessions

Languages spoken:

- English
- Arabic

Our history:

The very first World Chambers Congress debuted in Marseille, France in September 1999. It celebrated the 400th anniversary of the oldest chamber in the world, the Marseille-Provence Chamber of Commerce and Industry. Since that landmark event, the Congress has been held on a biennial basis, rotating continents each time. Past host cities include Kuala Lumpur, Mexico City, Doha, Torino, Sydney, Rio de Janeiro, and now, Dubai—making it a truly international affair.





Who we are:

- **Organiser:** The [International Chamber of Commerce](#) (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.
- **Organiser:** The [ICC World Chambers Federation](#) (ICC WCF) is a unique global forum uniting a powerful network of 12,000 chambers. Chambers of commerce are the strongest and most comprehensive world business network and are found in every community and country around the globe. WCF's work helps chambers connect to international peers, exchange best practices, share knowledge, explore trade opportunities, influence the economic success of their respective countries.
- **Co- organiser:** [Dubai Chamber of Commerce & Industry](#) is a non-profit public organisation with a mission centred on supporting and protecting the interests of Dubai's business community. Through its network of international representative offices, trade missions and high-profile forums, the chamber works to raise Dubai's profile as an attractive trade and investment hub. The Dubai Chamber represents more than 240,000 companies, making it one of the world's largest membership-based chambers of commerce.

Our website:

- <https://www.worldchamberscongress.org/>

Contact us:

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